How Financial Statements are Manipulated

Course Description

This course defines earnings management and then introduces and illustrates the two basic forms: real earnings management and accruals earnings management. It illustrates each form, provides a number of examples, discusses whether they are appropriate and then creates a framework for accruals earnings management that identifies and relates the four general areas (materiality, disclosure, classification and measurement) where it is practiced. The video concludes with a thorough discussion of why earnings management is practiced, and common strategies used by companies. Throughout the video real-world financial statements and footnotes are analyzed. Companies featured include General Electric, Merck, Harley Davidson, Tesla, AT&T, Volkswagen, Walt Disney and others.

Completion Deadline & Exam: This course, including the examination, must be completed within one year of the date of purchase

Course Level: Overview CPE Credits: 2 (CPA) Category: Accounting Prerequisite: None

Advanced Preparation: None

Course Learning Objectives

After studying this course, you will be able to:

- 1. Recognize why earnings management is practiced.
- 2. Differentiate between real earnings management and accruals earnings management.
- 3. Identify the four general areas where accruals earnings management is practiced and examples of each.
- 4. Identify the popular strategies used by companies to practice earnings management.